

Contact: Giles Norton  
Lynx System Developers, Inc.  
Phone (781) 935 6959  
Fax: (781) 938 0580

175 N New Boston Street  
Woburn, MA 01801  
Toll Free Sales (800) 989 5969  
<http://www.finishlynx.com>



# Press Release



---

## **REACTIME - Modular Sprint Training and False-Start Detection system added to Lynx System Developers, Inc. product line.**

*Training system only \$990. Lynx continues its mission of bringing the finest technologies to the widest possible market.*

**Woburn, Ma., December 1, 1998:** Lynx System Developers Inc. announce the release of REACTIME - modular Sprint Training equipment which can be used as a training aid to help sprinters improve their starting technique and which can be expanded to a complete False Start Detection system. Unlike some simpler technology, REACTIME has no 'contact pads," and it cannot be tricked. The Competition REACTIME system detects false starts (as defined by IAAF rule 162.10 and USATF rule 60.18) to an accuracy of 1/1000<sup>th</sup> second and instantly signals this information to the starter. When used as a personal training system, individual REACTIME modules can be used to record and display an athlete's gun-to-motion times - also to an accuracy of 1/1000<sup>th</sup> second. The system is easy to use and rugged. The battery or AC powered blocks are waterproof and are designed to withstand the tough demands of a track environment.

In a sport where thousandths of a second can mean the difference between the winner and the rest of the field, this latest Lynx technology can really make a difference. The world's top sprinters have shown that reaction times can be improved by training - and REACTIME can be the cornerstone of the process. In the personal training mode, the built-in speaker module will help an athlete develop the skill to start racing - as one of the world's most notorious sprinters phrased it - on the "B" of "BANG!" Although the system is light, rechargeable-battery powered, and portable, it contains extremely powerful electronics. The results of an entire training session can be downloaded to a personal computer for later, detailed, analysis.

The False Start Competition System links a block sensor for every lane to a small command module, which is controlled by the starter. To ensure fairness, the starter's instructions can be relayed to optional speakers contained in each block sensor so that all the athletes hear the commands simultaneously. At the gun, the command module will instantly relay to the starter's headphones an audible signal indicating a false start. Also, when used with the wireless option, the blocks are connected via a secure radio link and the on-track cabling is reduced to a minimum, which can greatly reduce setup time.

For sales information, contact Kevin McGill. For further technical information contact Doug DeAngelis at Lynx headquarters: (781) 935 6959.